## WHAT IS CLAIMED IS:

- 1. A cold storage agent comprising a combination of two salts composed of identical negative ions and different positive ions having the same valence, the valence being monovalence or bivalence.
- 2. The cold storage agent as claimed in claim 1, wherein the monovalent positive ion is one of sodium ion, potassium ion and ammonium ion, and the negative ion is chloride ion.
- 3. The cold storage agent as claimed in claim 1, wherein the bivalent positive ion is one of magnesium ion and calcium ion, and the negative ion is chloride ion.

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4. The cold storage agent as claimed in any one of claims 1 to 3, wherein the concentration of a main component dissolved in water is in the range of 10 to 25 wt%.

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5. The cold storage agent as claimed in claim 4, wherein the cold storage agent is obtained by mixing sodium chloride or potassium chloride as a main component and ammonium chloride, wherein 1/2 to 1/10, preferably, 1/3 to 1/5 wt% of ammonium chloride is added with respect to 1 wt% of sodium chloride or potassium chloride.

6. The cold storage agent as claimed in claim 4, wherein the cold storage agent is obtained by mixing ammonium chloride as a main component and sodium chloride or potassium chloride, wherein 1/3 to 1/5 wt% of sodium chloride or potassium chloride is added with respect to 1 wt% of ammonium chloride.

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- 7. The cold storage agent as claimed in claim 4, wherein the cold storage agent is obtained by mixing

  10 magnesium chloride as a main component and calcium chloride, wherein 1/2 to 1/8 wt% of calcium chloride is added with respect to 1 wt% of magnesium chloride.
- 8. The cold storage agent as claimed in claim 4,
  wherein the cold storage agent is obtained by mixing
  calcium chloride as a main component and magnesium chloride,
  wherein 1/2 to 1/8 wt% of magnesium chloride is added with
  respect to 1 wt% of calcium chloride.
- 9. A cold preserving material obtained by freezing the cold storage agent as claimed in claim 1 dissolved in water contained in an accommodation member.
- 10. A freezer which contains a cold preserving
  25 materialobtained by freezing the cold storage agent as
  claimed in claim 1 dissolved in water contained in an
  accommodation member in the inside thereof.

- 11. The freezer as claimed in claim 10, wherein the freezer is a container.
- 5 12. The freezer as claimed in claim 10 or 11, further comprising a fan in the inside thereof.
  - 13. The freezer as claimed in claim 12, wherein the cold preserving material is provided in the upper portion thereof.

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14. The freezer as claimed in claim 13, further comprising a cold air blowing means for blowing cold air generated by the cold preserving material provided in the upper portion thereof in the downward direction.